

# IMS-21

Would you invest **\$349.90** for **\$29,025** in Sales?

**VisitMaine.net & SouthernMaineCoast.com can deliver that!**

For \$349.90 per year, you can have a Photo Link on VisitMaine.net (\$199.95) and SouthernMaineCoast.com (\$149.95). Now look at these **Ten Lodging Properties** with \$349.90 in Photo Links (selected at random) tracked.

## 12-Month Web Statistics:

	<u># of Referrers</u>		<u># of Referrers</u>
Property #1	9,309	Property #7	4,653
Property #2	5,561	Property #8	4,022
Property #3	12,623*	Property #9	3,290
Property #4	12,191*	Property #10	4,779
Property #5	4,902	<b>Average:</b>	<b>6,461</b>
Property #6	3,286		

**# of Referrers** = the number of people that clicked thru to a property's site from the VisitMaine.net Web Site. \*Featured Photo Links.

If you purchase click thrus from the Search Engines, you know that the average click thru averages over \$.50/visitor.

## More Facts:

- If only 2% of the 6,461 book with you, that is 129 new Reservations. 129 Bookings @ 1.5 Nights Average @ only \$150/night average = **\$29,025 in Revenue.**
- In the past 12-months our sites have had **764,222 Unique Visitors** and **14,704,730 Hits.**

If your site is not linked from VisitMaine.net and SouthernMaineCoast.com...  
**WHAT ARE YOU WAITING FOR?** Unless of course you are ok with your competitors getting all that business!

On Line Sign Up Form: <http://www.visitmaine.net/innkeeper.htm>

Heather & Greg Burke

IMS-21, Integrated Marketing and Sales for the 21<sup>st</sup> Century

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Web Sites: [www.ims21.net](http://www.ims21.net), [www.visitmaine.net](http://www.visitmaine.net), [www.southernmainecoast.com](http://www.southernmainecoast.com)

*Your Local Maine Hospitality Marketing/Internet Company!*

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